

# Web Developing

Medium Business Solution

**NESK WEBART**



February 16, 2009

Web systems and design  
<http://www.neskwebart.com>

## MEDIUM BUSINESS

Purpose of Medium Business Solution is professional and commercial representation of services that companies and organizations provide.

These are advanced web systems, CMS structure, easy administration, intended for heavy traffic, and huge number of users and administrators, modular platform, works under L.A.M.P. environment.

Web Content management systems are often used for storing, controlling, versioning and publishing industry-specific documentation such as news articles, operators' manuals, technical manuals, sales guides, and marketing brochures.

A web content management system is a computer system used to manage and control a large, dynamic collection of web material (HTML documents and their associated images). A CMS facilitates document control, auditing, editing, and timeline management.

### **A Web CMS provides the following key features:**

- Automated Templating: Create standard visual templates that can be automatically applied to new and existing content, creating one central place to change that look across all content on a site,
- Easily Editable Content: Once your content is separate from the visual presentation of your site, it usually becomes much easier and quicker to edit and manipulate. Most CMS software include WYSIWYG editing tools allowing non-technical individuals to create and edit content,
- Scalable Feature Sets: Most CMS have plug-ins or modules that can be easily installed to extend an existing site's functionality,
- Web Standards Upgrades: Active CMS solutions usually receive regular updates that include new feature sets and keep the system up to current web standards,
- Workflow management: Workflow is the process of creating cycles of sequential and parallel tasks that must be accomplished in the CMS. For example, a content creator submits a story but it's not published on the website until the copy editor cleans it up, and the editor-in-chief approves it,
- Document Management: CMS solutions always provide a means of managing the life cycle of a document from initial creation time, through revisions, publication, archive, and document destruction.

Developing deadline is 30 days maximum.

## Web Developing

### Medium Business Solution

Assignment:	<input checked="" type="checkbox"/> For medium companies	High traffic
Making costs:		<input checked="" type="checkbox"/> from <b>600.00 EUR</b>
Maintaining costs:	<input checked="" type="checkbox"/> on demand	<input checked="" type="checkbox"/> from <b>50.00 EUR / month</b>
Marker page:	<input checked="" type="checkbox"/> optional	<input checked="" type="checkbox"/> <b>50.00 EUR</b>
Technology:	<input checked="" type="checkbox"/> HTML, DHTML, JavaScript, PHP, MySQL, Apache	
Environment:	<input checked="" type="checkbox"/> Portal under L.A.M.P.	CMS system, object oriented portal system
Users:	<input checked="" type="checkbox"/> unlimited number	<input checked="" type="checkbox"/> user panel
Administrators:	<input checked="" type="checkbox"/> unlimited number	<input checked="" type="checkbox"/> access level for each admin
Online administration:	<input checked="" type="checkbox"/> yes	
Search Engine Optimization:	<input checked="" type="checkbox"/> standard SEO	<input checked="" type="checkbox"/> <b>100.00 EUR</b>
Domain registration:		<input checked="" type="checkbox"/> <b>10.00 EUR / yearly</b>
Hosting:	<input checked="" type="checkbox"/> 2 GB / UNIX business	<input checked="" type="checkbox"/> <b>60.00 EUR / yearly</b>
Stats:	<input checked="" type="checkbox"/> yes	<input checked="" type="checkbox"/> included
Mail servers:	<input checked="" type="checkbox"/> POP3/SMTP/IMAP	<input checked="" type="checkbox"/> included
E-Mail accounts:	<input checked="" type="checkbox"/> unlimited	
MySQL database:	<input checked="" type="checkbox"/> yes	<input checked="" type="checkbox"/> included
Subdomains:	<input checked="" type="checkbox"/> unlimited	
Backup:	<input checked="" type="checkbox"/> yes	
Webbmail:	<input checked="" type="checkbox"/> yes	<input checked="" type="checkbox"/> included
Multilanguage support:	<input checked="" type="checkbox"/> optional, if needed	<input checked="" type="checkbox"/> <b>100.00 EUR</b> per language
External modules:	<input checked="" type="checkbox"/> photoalbum and blog	<input checked="" type="checkbox"/> included
Available internal modules:	<input checked="" type="checkbox"/> admin tools, communication, chat, contact forms, forums, guestbook, polls, date and time, calendars, entertainment, audio and video, games, articles, blog, news, image galleries, miscellaneous and information sections	
Text translate:		<input checked="" type="checkbox"/> not included
Client data processing:		<input checked="" type="checkbox"/> not included

Web: <http://www.neskwebart.com>

 **E-Mail:** office@neskwebart.com

**Nesk WebArt**, web systems and design  
Copyright © 2004-2009  
All Rights Reserved

